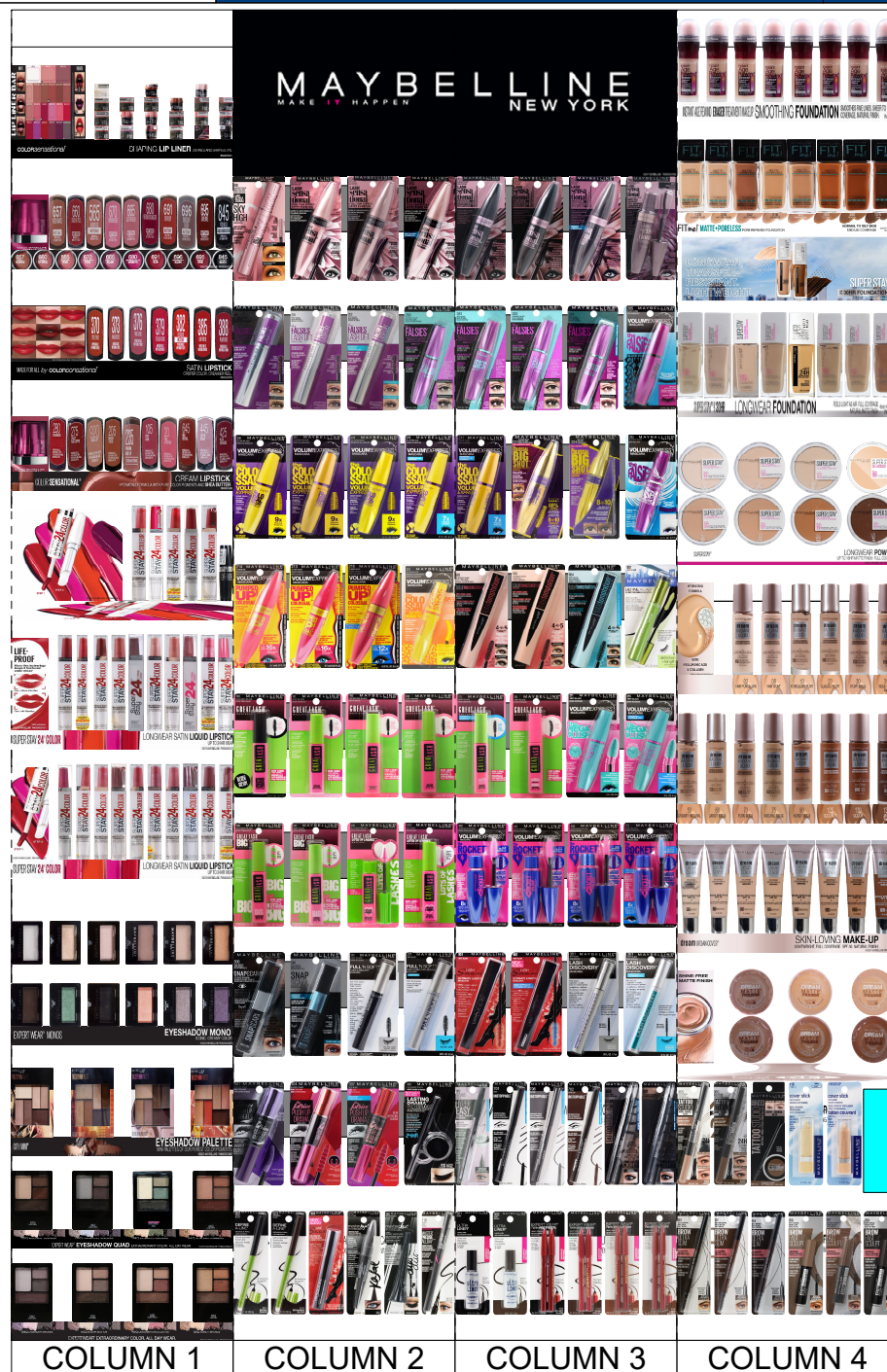




NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021

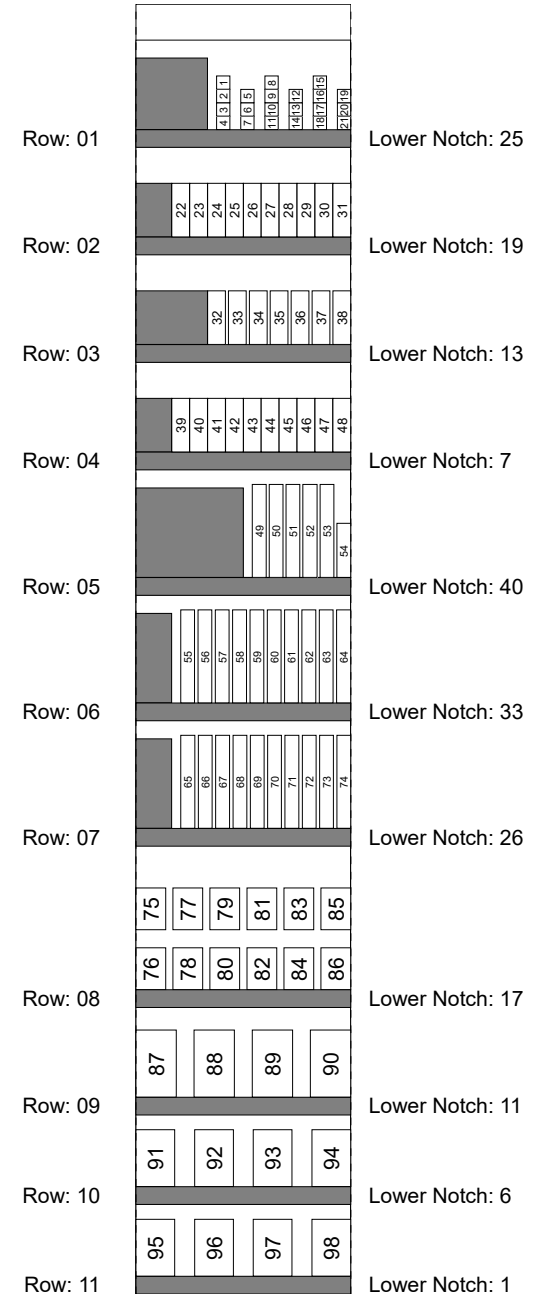
MNYWAK0472UULHNPDPQ.psa

Column: 1 - Row: 01		Notch: 25	Fixture Type: TRAYS		Fixture Description: CS LIP LINERS 1.1		
Shade Chart Re-Order Code: PM0000026216				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000028678				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PM0000019869		TRAYS Rolled Up Code: PM0000019869		UPC Blade Code: PM0000021665			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	041554486032	COLOR SENSATIONAL MECHANICAL LIN...CLEAR		100	
2	1	N/A	041554486049	COLOR SENSATIONAL MECHANICAL LIN...NUDE WHISPER		105	
3	1	N/A	041554486094	COLOR SENSATIONAL MECHANICAL LIN...DUSTY ROSE		130	
4	1	N/A	041554486131	COLOR SENSATIONAL MECHANICAL LIN...BRICK RED		150	
5	1	N/A	041554486056	COLOR SENSATIONAL MECHANICAL LIN...PURELY NUDE		110	
6	1	N/A	041554549287	Color Sensational Shaping Lip Liner	Almond Rose	132	
7	1	N/A	041554486148	COLOR SENSATIONAL MECHANICAL LIN...WILD VIOLETS		155	
8	1	N/A	041554549300	Color Sensational Shaping Lip Liner	Beige Babe	102	
9	1	N/A	041554486063	COLOR SENSATIONAL MECHANICAL LIN...TOTALLY TOFFEE		115	
10	1	N/A	041554549348	Color Sensational Shaping Lip Liner	Pink Wink	134	
11	1	N/A	041554549324	Color Sensational Shaping Lip Liner	Divine Wine	153	
12	1	N/A	041554549355	Color Sensational Shaping Lip Liner	Raw Chocolate	118	
13	1	N/A	041554486100	COLOR SENSATIONAL MECHANICAL LIN...PALEST PINK		135	
14	1	N/A	041554492859	COLOR SENSATIONAL MECHANICAL LIN...RICH WINE		160	
15	1	N/A	041554549331	Color Sensational Shaping Lip Liner	Gone Grieve	104	
16	1	N/A	041554486070	COLOR SENSATIONAL MECHANICAL LIN...RICH CHOCOLATE		120	
17	1	N/A	041554486117	COLOR SENSATIONAL MECHANICAL LIN...PINK CORAL		140	
18	1	N/A	041554492866	COLOR SENSATIONAL MECHANICAL LIN...PLUM PASSION		165	
19	1	N/A	041554486087	COLOR SENSATIONAL MECHANICAL LIN...MAGNETIC MAUVE		125	
20	1	N/A	041554486124	COLOR SENSATIONAL MECHANICAL LIN...VERY CHERRY		145	
21	1	N/A	041554549317	Color Sensational Shaping Lip Liner	Concrete Jungle	170	

Column: 1 - Row: 02 Notch: 19 Fixture Type: TRAYS				Fixture Description: CS MATTES 1.1			
Shade Chart Re-Order Code: PM0000037452				SS Graphic Re-Order Code: PM0000033944			
Graphic Re-Order Code:				SS Holder Re-Order Code: PM0000005942			
TRAYS Re-Order Code: PM0000024432				TRAYS Rolled Up Code: PM0000024432		UPC Blade Code: PM0000005714	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
22	1	N/A	041554453645	COLOR SEN THE MATTES	Nude Nuance	657	PM0000014866
23	1	N/A	041554429893	COLOR SEN THE MATTES	Touch of Spice	660	PM0000013399
24	1	N/A	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565	PM0000020654
25	1	N/A	041554429916	COLOR SEN THE MATTES	Ravishing Rose	670	PM0000013401
26	1	N/A	041554429909	COLOR SEN THE MATTES	Lust for Blush	665	PM0000013400
27	1	N/A	041554429930	COLOR SEN THE MATTES	Mesmerizing Magenta	680	PM0000013403
28	1	N/A	041554453638	COLOR SEN THE MATTES	Rich Ruby	691	PM0000014865
29	1	N/A	041554453690	COLOR SEN THE MATTES	Burgundy Blush	696	PM0000014871
30	1	N/A	041554429961	COLOR SEN THE MATTES	Divine Wine	695	PM0000013406
31	1	N/A	041554488777	COLOR SENSATIONAL LOADED BOLDS	Pitch Black	845	PM0000018204

Column: 1 - Row: 03			Notch: 13		Fixture Type: TRAYS		Fixture Description: CS MADE FOR ALL 1.1 **		
Shade Chart Re-Order Code: PM0000028753					SS Graphic Re-Order Code: PM0000028754				
Graphic Code: PM0000028756,PM0000028757,PM0000031905					SS Holder Re-Order Code: PM0000027620				
TRAYS Re-Order Code: PL2000000434					TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665		
Loc ID	Fac	Acct Code	UPC		Description	Shade	Shade #	Chip Codes	
32	1	N/A	041554564839		CS MADE FOR YOU	SPICE FOR ME	370		
33	1	N/A	041554564815		CS MADE FOR YOU	MAUVE FOR ME	373		
34	1	N/A	041554566772		CS MADE FOR YOU	PINK FOR ME	376		
35	1	N/A	041554564860		CS MADE FOR YOU	FUCHSIA FOR ME	379		
36	1	N/A	041554564846		CS MADE FOR YOU	RED FOR ME	382		
37	1	N/A	041554564853		CS MADE FOR YOU	RUBY FOR ME	385		
38	1	N/A	041554564877		CS MADE FOR YOU	PLUM FOR ME	388		

Column: 1 - Row: 04 Notch: 7 Fixture Type: TRAYS				Fixture Description: CS CREAMS 1.1 RENO **			
Shade Chart Re-Order Code: PM0000035471,PM0000035472				SS Graphic Re-Order Code: PM0000033908			
Graphic Re-Order Code: PM0000033907,PM0000033909				SS Holder Re-Order Code: PM0000027630			
TRAYS Re-Order Code: PL2000000446				TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
39	1	N/A	041554264630	COLOR SEN LIPSTICK	Rum Riche	280	PM0000007184
40	1	N/A	041554198645	COLOR SEN LIPSTICK	Crazy For Coffee	275	PM0000006187
41	1	N/A	041554408546	COLOR SEN BUFFS	NUDE LUST	920	PM0000011889
42	1	N/A	041554198560	COLOR SEN LIPSTICK	Nearly There	205	PM0000006180
43	1	N/A	041554198591	COLOR SEN LIPSTICK	Warm Me Up	235	PM0000006183
44	1	N/A	041554198300	COLOR SEN LIPSTICK	Pink Wink	105	PM0000006175
45	1	N/A	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20	PM0000006081
46	1	N/A	041554198553	COLOR SEN LIPSTICK	Red Revival	645	PM0000006209



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WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021							
47	1	N/A	041554198423	COLOR SEN LIPSTICK	On The Mauve	445	PM0000006200
48	1	N/A	041554198409	COLOR SEN LIPSTICK	Plum Paradise	425	PM0000006198

Column: 1 - Row: 05	Notch: 40	Fixture Type: TRAYS	Fixture Description: SS 24HR 1.3 (ALT) **
Shade Chart Re-Order Code: PM0000036420		SS Graphic Re-Order Code: PM0000036422	
Graphic Re-Order Code: PM0000031083		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PL2000000386	TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000006941

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
49	1	N/A	041554237757	SS 2 STEP 24 HR LIPCOLOR	Continuous Coral	020	PM0000006117
50	1	N/A	041554558876	SuperStay 24 Smile Brightners	Crisp Magenta	305	
51	1	N/A	041554237788	SS 2 STEP 24 HR LIPCOLOR	Keep It Red	035	PM0000006120
52	1	N/A	041554494969	SUPERSTAY SUPER IMPACT	ETERNAL CHERRY	200	PM00000023449
53	1	N/A	041554558890	SuperStay 24 Smile Brightners	Optic Ruby	310	
54	1	N/A	041554494891	SUPERSTAY ERASER	SUPERSTAY ERASER	00	PM00000023453

Column: 1 - Row: 06	Notch: 33	Fixture Type: TRAYS	Fixture Description: SS 24HR 2.3 (ALT) **
Shade Chart Re-Order Code: PM0000034460	SS Graphic Re-Order Code: PM0000031255		
Graphic Re-Order Code: PM0000031083	SS Holder Re-Order Code: PM0000006942		
TRAYS Re-Order Code: PL2000000386	TRAYS Rolled Up Code: N/A	UPC Blade Code: PM0000006941	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
55	1	N/A	041554237764	SS 2 STEP 24 HR LIPCOLOR	Keep Up The Flame	025	PM0000006118
56	1	N/A	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015	PM0000006116
57	1	N/A	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005	PM0000006080
58	1	N/A	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115	PM0000006136
59	1	N/A	041554238006	SS 2 STEP 24 HR LIPCOLOR	Constant Cocoa	145	PM0000006142
60	1	N/A	041554335927	SS 2 STEP 24 HR LIPCOLOR	Constant Toast	136	PM0000010808
61	1	N/A	041554238280	SS 2 STEP 24 HR LIPCOLOR	Timeless Toffee	150	PM0000006143
62	1	N/A	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110	PM0000006135
63	1	N/A	041554237924	SS 2 STEP 24 HR LIPCOLOR	Blush On	105	PM0000006134
64	1	N/A	041554494945	SUPERSTAY SUPER IMPACT	PINK GOES ON	215	PM0000023447

Column: 1 - Row: 07	Notch: 26	Fixture Type: TRAYS	Fixture Description: SS 24HR 3.3 (ALT) **
Shade Chart Re-Order Code: PM0000034461		SS Graphic Re-Order Code: PM0000031257	
Graphic Re-Order Code: PM0000031083		SS Holder Re-Order Code: PM0000006942	
TRAYS Re-Order Code: PL2000000386	TRAYS Rolled Up Code: N/A	UPC Blade Code: PM0000006941	

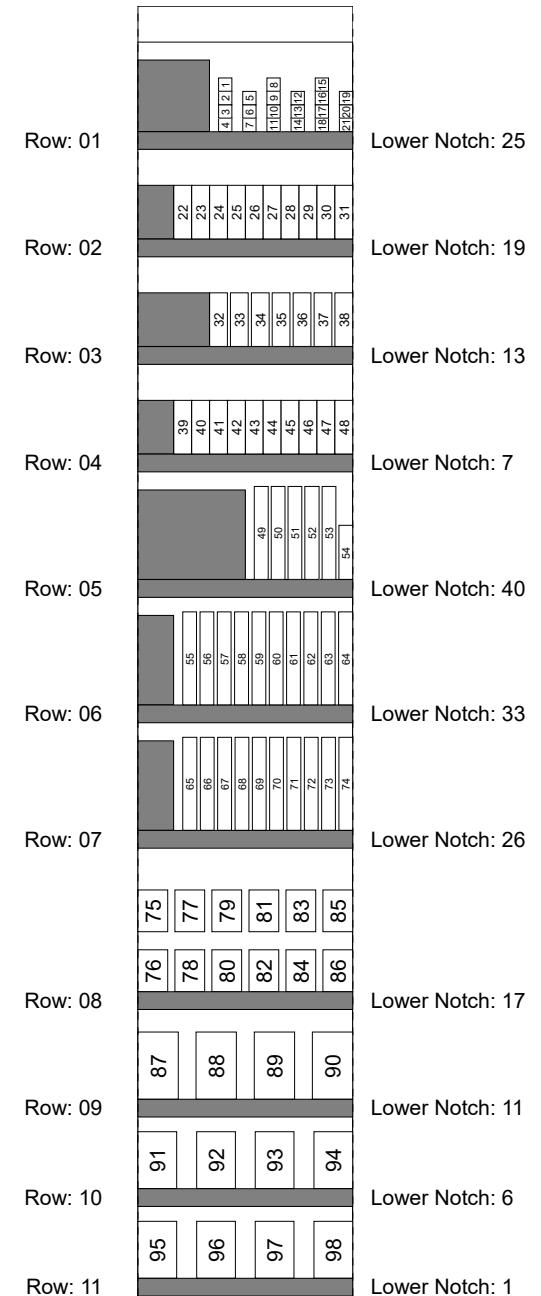
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
65	1	N/A	041554494983	SUPERSTAY SUPER IMPACT	24/7 FUSCHIA	220	PM0000023451
66	1	N/A	041554237917	SS 2 STEP 24 HR LIPCOLOR	Very Cranberry	100	PM0000006133
67	1	N/A	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090	
68	1	N/A	041554558883	SuperStay 24 Smile Brightners	Frosted Mauve	300	
69	1	N/A	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045	PM0000006122
70	1	N/A	041554237870	SS 2 STEP 24 HR LIPCOLOR	Infinite Petal	080	PM0000006129
71	1	N/A	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055	PM0000006124
72	1	N/A	041554558906	SuperStay 24 Smile Brightners	Frozen Rose	315	
73	1	N/A	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050	PM0000006123
74	1	N/A	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120	PM0000006137

Column: 1 - Row: 08	Notch: 17	Fixture Type: TRAYS	Fixture Description: EW MONOS 1.1 (2TIER) **
Shade Chart Re-Order Code: PM0000028848, PM0000028849		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM0000033870		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PL2000000442	TRAYS Rolled Up Code: N/A	UPC Blade Code: PM0000021665	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
75	1	N/A	041554492644	New Expertwear Monos	Vanilla	100S	
76	1	N/A	041554492682	New Expertwear Monos	Made for Mocha	140S	
77	1	N/A	041554490749	New Expertwear Monos	Soft Pearl	10S	
78	1	N/A	041554490824	New Expertwear Monos	Forest Green	80S	
79	1	N/A	041554490763	New Expertwear Monos	Seashell	30S	
80	1	N/A	041554492651	New Expertwear Monos	Night Sky	110S	
81	1	N/A	041554490770	New Expertwear Monos	Nude Glow	40S	
82	1	N/A	041554552201	New Expertwear Monos	Dusty Rose	200S	
83	1	N/A	041554490756	New Expertwear Monos	Linen	20S	
84	1	N/A	041554490787	New Expertwear Monos	Tastefully Taupe	50S	
85	1	N/A	041554490794	New Expertwear Monos	The Glo Down	60S	
86	1	N/A	041554492712	New Expertwear Monos	Humdrum Plum	170S	

Column: 1 - Row: 09	Notch: 11	Fixture Type: TRAYS	Fixture Description: CITY MINI PALETTES 1.1 **
Shade Chart Re-Order Code: PM0000028375		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM0000033852		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PL2000000445	TRAYS Rolled Up Code: N/A	UPC Blade Code: PM0000013507	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
87	1	N/A	041554540772	CITY MINI PALETTES	MATTE ABOUT TOWN	480	

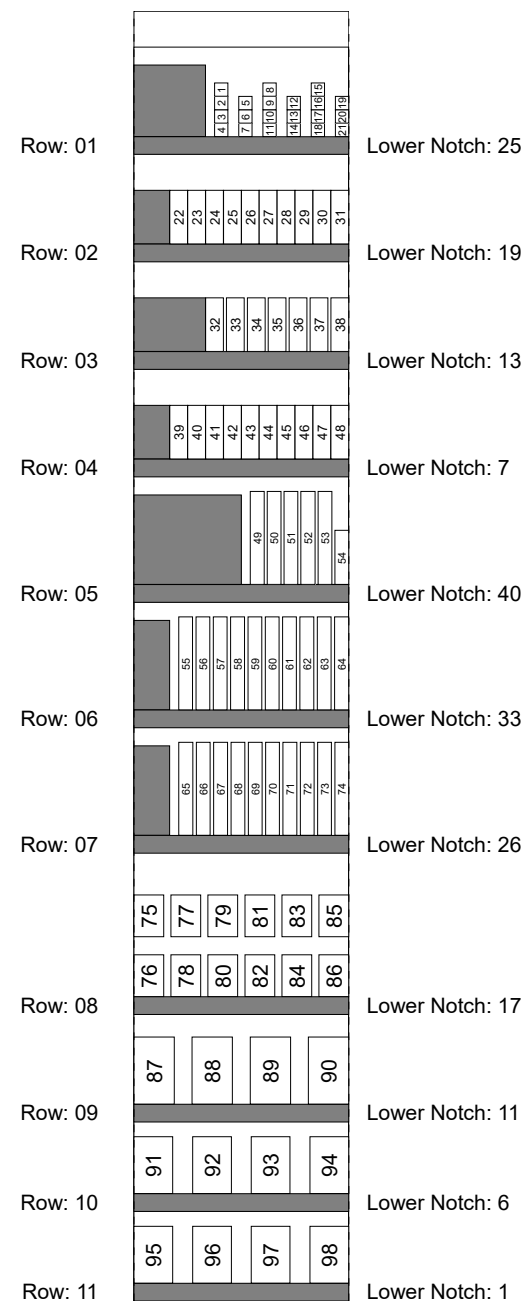


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WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021						
88	1	N/A	041554499742	CITY MINI PALETTES	Rooftop Bronzes	400
89	1	N/A	041554499735	CITY MINI PALETTES	Chill Brunch Neutrals	410
90	1	N/A	041554499766	CITY MINI PALETTES	Downtown Sunrise	430

Column: 1 - Row: 10		Notch: 6	Fixture Type: TRAYS	Fixture Description: EW QUADS 1.2 **		
Shade Chart Re-Order Code: PM0000028429		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		
Graphic Re-Order Code:		TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
91	1	N/A	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q
92	1	N/A	041554409147	EXPERT WEAR QUADS	Charcoal Smokes	4Q
93	1	N/A	041554409239	EXPERT WEAR QUADS	Emerald Smokes	48Q
94	1	N/A	041554409260	EXPERT WEAR QUADS	Autumn Coppers	44Q

Column: 1 - Row: 11		Notch: 1	Fixture Type: TRAYS	Fixture Description: EW QUADS 2.2 **		
Shade Chart Re-Order Code: PM0000028431		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		
Graphic Re-Order Code:		TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
95	1	N/A	041554409192	EXPERT WEAR QUADS	Lavender Smokes	8Q
96	1	N/A	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q
97	1	N/A	041554409130	EXPERT WEAR QUADS	Designer Chocolates	40Q
98	1	N/A	041554409123	EXPERT WEAR QUADS	Sunlit Bronze	50Q



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WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021

MNYWAK0472UULHNPDPQ.psa

Column: 2 - Row: 01 Notch: 24 Fixture Type: HEADER Fixture Description: MNY LOGO HDR 2' FLAT FRONT UNLIT **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 21 Fixture Type: HOOK BARS				Fixture Description: 4HK GENERIC URBAN HKBR UNLIT			
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: 041554984507				HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Code
99	1	N/A	041554590517	LASH SENSATIONAL SKY HIGH	Blackest Black	800	
100	1	N/A	041554420616	LASH SENSATIONAL	Blackest Black	00	
101	1	N/A	041554420623	LASH SENSATIONAL	Very Black	01	
102	1	N/A	041554420647	LASH SENSATIONAL WP	Very Black	01	

Column: 2 - Row: 03 Notch: 14 Fixture Type: HOOK BARS				Fixture Description: 4HK GENERIC URBAN HKBR UNLIT							
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:							
Graphic Re-Order Code:				SS Holder Re-Order Code:							
HOOK BARS Re-Order Code: 041554984507				HOOK BARS Rolled Up Code: 041554984507				UPC Blade Code: 041554994452			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes				
103	1	N/A	041554578478	FALSIES SALON LIFT	BLACKEST BLACK	200					
104	1	N/A	041554578485	FALSIES SALON LIFT	VERY BLACK	201					
105	1	N/A	041554578492	FALSIES SALON LIFT WTP	VERY BLACK (WTP)	202					
106	1	N/A	041554217957	FALSIES MASCARA	Blackest Black	00					

Column: 2 - Row: 04 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT							
Shade Chart Re-Order Code: SS Graphic Re-Order Code:							
Graphic Re-Order Code: SS Holder Re-Order Code:							
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
107	1	N/A	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00	
108	1	N/A	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01	
109	1	N/A	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2	
110	1	N/A	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00	

Column: 2 - Row: 05			Notch: 40		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT				
Shade Chart Re-Order Code:					SS Graphic Re-Order Code:						
Graphic Re-Order Code:					SS Holder Re-Order Code:						
HOOK BARS Re-Order Code: 041554984507					HOOK BARS Rolled Up Code: 041554984507					UPC Blade Code: 041554994452	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes				
111	1	N/A	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00					
112	1	N/A	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01					
113	1	N/A	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01					
114	1	N/A	041554288254	CAT EYES MASCARA	Glam Black	01					

Column: 2 - Row: 06 Notch: 33 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT							
Shade Chart Re-Order Code: SS Graphic Re-Order Code:							
Graphic Re-Order Code: SS Holder Re-Order Code:							
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
115	1	N/A	041554670745	GREAT LASH MASCARA	Blackest Black	00	
116	1	N/A	041554532722	GREAT LASH MASCARA	Very Black	1	
117	1	N/A	041554532807	GREAT LASH MASCARA	Brownish Black	2	
118	1	N/A	041554532982	GREAT LASH MASCARA	Dark Brown	3	

Column: 2 - Row: 07			Notch: 26		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT			
Shade Chart Re-Order Code:					SS Graphic Re-Order Code:					
Graphic Re-Order Code:					SS Holder Re-Order Code:					
HOOK BARS Re-Order Code: 041554984507					HOOK BARS Rolled Up Code: 041554984507			UPC Blade Code: 041554994452		
Loc ID	Fac	Acct Code	UPC		Description	Shade	Shade #	Chip Codes		
119	1	N/A	041554209310	GREAT LASH BIG	Blackest Black	00				
120	1	N/A	041554209327	GREAT LASH BIG	Very Black	01				
121	1	N/A	041554239423	Great Lash Lots of Lashes	Blackest Black	00				
122	1	N/A	041554239416	Great Lash Lots of Lashes	Very Black	01				

Column: 2 - Row: 08 Notch: 19 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT		Shade Chart Re-Order Code:		SS Graphic Re-Order Code:		Graphic Re-Order Code:		SS Holder Re-Order Code:		HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452	
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Row: 01

Lower Notch: 24

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 40

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 19

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 5

99	100	101	102
103	104	105	106
107	108	109	110
111	112	113	114
115	116	117	118
119	120	121	122
123	124	125	126
127	128	129	130
131	132	133	134
135	136		

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WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
123	1	N/A	041554539912	SNPSACARA	PITCH BLACK	300	
124	1	N/A	041554578539	SNPSACARA	PITCH BLACK (WTP)	340	
125	1	N/A	041554699159	FULL 'N SOFT WASHABLE	Very Black	1	
126	1	N/A	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1	

Column: 2 - Row: 09		Notch: 12	Fixture Type: HOOK BARS	Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:		
Graphic Re-Order Code:		SS Holder Re-Order Code:		
HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
127	1	N/A	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00	
128	1	N/A	041554443462	PUSH UP DRAMA WSH	Blackest Black	00	
129	1	N/A	041554443493	PUSH UP DRAMA WTP	Very Black	01	
130	1	N/A	041554220186	EYE STUDIO GEL LINER	Blackest Black	50	

Column: 2 - Row: 10		Notch: 5	Fixture Type: HOOK BARS	Fixture Description: 6HK DEFINE-A-LINE HKBR UNLIT **
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM0000028358		SS Holder Re-Order Code:		
HOOK BARS Re-Order Code: PL2000000147		HOOK BARS Rolled Up Code: N/A		UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
131	1	N/A	041554009071	DEFINE A LINE	Ebony Black	1	
132	1	N/A	041554009095	DEFINE A LINE	Brownish Black	3	
133	1	N/A	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1	
134	1	N/A	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510	
135	1	N/A	041554294231	MASTER DUO LINER	Black Lacquer	500	
136	1	N/A	041554568226	EYE STUDIO MASTER PREC ALL DAY	Black	110	

Row: 01

Lower Notch: 24

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 40

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 19

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 5

99	100	101	102
103	104	105	106
107	108	109	110
111	112	113	114
115	116	117	118
119	120	121	122
123	124	125	126
127	128	129	130
131	132	133	134
135	136		

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021
MNYWAK0472UULHNOPDQ.psa

Column: 2 - Row: 01 Notch: 24 Fixture Type: HEADER Fixture Description: MNY LOGO HDR 2' FLAT FRONT UNLIT **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
137	1	N/A	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00	
138	1	N/A	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01	
139	1	N/A	041554460278	LASH SENSATIONAL LUSCIOUS WATER...	Very Black WTP	01	
140	1	N/A	041554496185	LASH SENSATIONAL CURVITUDE	Blkst Black WSH	710	

Column: 3 - Row: 03 Notch: 14 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
141	1	N/A	041554217964	FALSIES MASCARA	Very Black	01	
142	1	N/A	041554217971	FALSIES MASCARA	Brownish Black	02	
143	1	N/A	041554217988	FALSIES MASCARA WP	Very Black	01	
144	1	N/A	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10	

Column: 3 - Row: 04 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
145	1	N/A	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1	
146	1	N/A	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223	
147	1	N/A	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224	
148	1	N/A	041554268706	FALSIES FLARED	Blackest Black	00	

Column: 3 - Row: 05 Notch: 40 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
149	1	N/A	041554522556	FALSIES TEMPTATION	BLKST BLK	601	
150	1	N/A	041554522570	FALSIES TEMPTATION	BROWNISH BLK	603	
151	1	N/A	041554522679	FALSIES TEMPTATION WTP	VERY BLACK WTP	604	
152	1	N/A	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1	

Column: 3 - Row: 06 Notch: 33 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
153	1	N/A	041554626964	GREAT LASH WATERPROOF	Very Black	1	
154	1	N/A	041554565294	CURVED BRUSH GREAT LASH WASHAB...	Very Black	1	
155	1	N/A	041554281460	MEGA PLUSH MASCARA	Very Black	01	
156	1	N/A	041554281484	MEGA PLUSH MASCARA WP	Very Black	01	

Column: 3 - Row: 07 Notch: 26 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
157	1	N/A	041554288384	VE ROCKET MASCARA	Blackest Black	00	
158	1	N/A	041554288377	VE ROCKET MASCARA	Very Black	01	
159	1	N/A	041554288391	VE ROCKET MASCARA	Brownish Black	02	
160	1	N/A	041554288452	VE ROCKET MASCARA WP	Very Black	01	

Column: 3 - Row: 08 Notch: 19 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Row: 01

Lower Notch: 24

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 40

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 19

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 5

137	138	139	140	
141	142	143	144	
145	146	147	148	
149	150	151	152	
153	154	155	156	
157	158	159	160	
161	162	163	164	
165	166	167	168	169
170				
171	172	173	174	175
176				

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Chip Codes
161	1	N/A	041554054156	LASH STILETTO	Very Black	1
162	1	N/A	041554208832	LASH STILETTO WP	Very Black	01
163	1	N/A	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
164	1	N/A	041554650495	LASH DISCOVERY WP	Very Black	1

Column: 3 - Row: 09 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK UNSTOPPABLE (DEMO) HKBR UNLIT **
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000035835 SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
165	1	N/A	041554578607	HYPER EASY LIQUID LINER	PITCH BLACK	800	
166	1	N/A	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10	
167	1	N/A	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30	
168	1	N/A	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60	
169	1	N/A	041554563337	TATTOO STUDIO LINER	DEEP ONYX	900	
170	1	N/A	041554563344	TATTOO STUDIO LINER	INTENSE CHARCOAL	901	

Column: 3 - Row: 10 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK EXPERT EYES TWIN BRW HKBR UNLIT **
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000028359 SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
171	1	N/A	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1	
172	1	N/A	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2	
173	1	N/A	041554530179	EXPERT EYES TWIN BROW & EYE PENC...	Velvet Black	01	
174	1	N/A	041554530254	EXPERT EYES TWIN BROW & EYE PENC...	Dark Brown	02	
175	1	N/A	041554530667	EXPERT EYES TWIN BROW & EYE PENC...	Medium Brown	03	
176	1	N/A	041554530339	EXPERT EYES TWIN BROW & EYE PENC...	Light Brown	04	

Row: 01

Lower Notch: 24

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 40

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 19

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 5

137	138	139	140
141	142	143	144
145	146	147	148
149	150	151	152
153	154	155	156
157	158	159	160
161	162	163	164
165	166	167	168
169	170		
171	172	173	174
175	176		

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021
MNYWAK0472UULHNOPDQ.psa

Column: 4 - Row: 01		Notch: 27		Fixture Type: TRAYS		Fixture Description: IAR ERASER FNDTN 1.1 **		
Shade Chart Re-Order Code: PM0000028509				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000031080				SS Holder Re-Order Code:				
TRAYS Re-Order Code: PL2000000385				TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000008633		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
177	1	N/A	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	120	PM0000004171	
178	1	N/A	041554220070	IAR ERASER FOUNDATION	Buff Beige	130	PM0000004172	
179	1	N/A	041554220087	IAR ERASER FOUNDATION	Classic Ivory	150	PM0000004173	
180	1	N/A	041554220094	IAR ERASER FOUNDATION	Nude	190	PM0000004174	
181	1	N/A	041554220100	IAR ERASER FOUNDATION	Creamy Natural	200	PM0000004195	
182	1	N/A	041554220117	IAR ERASER FOUNDATION	Sandy Beige	220	PM0000004175	
183	1	N/A	041554220124	IAR ERASER FOUNDATION	Pure Beige	250	PM0000004176	
184	1	N/A	041554220155	IAR ERASER FOUNDATION	Medium Beige	300	PM0000004179	

Column: 4 - Row: 02			Notch: 21		Fixture Type: TRAYS		Fixture Description: FM M&P FNDTN 1.1 (AA/H) **		
Shade Chart Re-Order Code: PM0000033826					SS Graphic Re-Order Code:				
Graphic Re-Order Code:					SS Holder Re-Order Code:				
TRAYS Re-Order Code: PL2000000439					TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000014575		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
185	1	N/A	041554433449	FitMe MATTE+PORELESS FNDTN	Clisc Ivory	120			
186	1	N/A	041554433470	FitMe MATTE+PORELESS FNDTN	Ntrl Beige	220			
187	1	N/A	041554538700	FitMe MATTE+PORELESS FNDTN	LIGHT HONEY	242			
188	1	N/A	041554433500	FitMe MATTE+PORELESS FNDTN	Sun Beige	310			
189	1	N/A	041554438192	FitMe MATTE+PORELESS FNDTN	Warm Honey	322			
190	1	N/A	041554433524	FitMe MATTE+PORELESS FNDTN	Coconut	355			
191	1	N/A	041554466522	FitMe MATTE+PORELESS FNDTN	MOCHA	360			
192	1	N/A	041554538748	FitMe MATTE+PORELESS FNDTN	JAVA	375			

Column: 4 - Row: 03	Notch: 18	Fixture Type: CHROME SIGN UR	Fixture Description: SS FC FNDTN (PRODUCT) 4X12 **
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM00000037842		SS Holder Re-Order Code:	
CHROME SIGN UR : PL2000000038		CHROME SIGN UR Rolled Up Code: N/A	UPC Blade Code:

Column: 4 - Row: 04			Notch: 11		Fixture Type: TRAYS		Fixture Description: SS FC FNDTN 1.1 **		
Shade Chart Re-Order Code: PM0000037095					SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000037844					SS Holder Re-Order Code:				
TRAYS Re-Order Code: PL2000000437					TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000008633		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
193	1	N/A	041554541403	SUPERSTAY FULL COVERAGE FOUNDA...	Porcelain	110			
194	1	N/A	041554541410	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Ivory	112			
195	1	N/A	041554559415	SUPERSTAY FULL COVERAGE FOUNDA...	Light Beige	118			
196	1	N/A	041554541427	SUPERSTAY FULL COVERAGE FOUNDA...	Classic Ivory	120			
197	1	N/A	041554589900	SUPERSTAY FULL COVERAGE FOUNDA...	Medium Beige	129			
198	1	N/A	041554541458	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Beige	220			
199	1	N/A	041554541465	SUPERSTAY FULL COVERAGE FOUNDA...	Sun Beige	310			
200	1	N/A	041554541519	SUPERSTAY FULL COVERAGE FOUNDA...	Coconut	355			

Column: 4 - Row: 05		Notch: 3		Fixture Type: TRAYS		Fixture Description: SS FC PDR 1.1 **		
Shade Chart Re-Order Code: PM0000028800,PM0000028801				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000033864				SS Holder Re-Order Code:				
TRAYS Re-Order Code: PL2000000436				TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
201	1	N/A	041554562804	SUPERSTAY FULL COVERAGE POWDER	Fair Porcelain	102		
202	1	N/A	041554562873	SUPERSTAY FULL COVERAGE POWDER	Golden	312		
203	1	N/A	041554562811	SUPERSTAY FULL COVERAGE POWDER	Porcelain	110		
204	1	N/A	041554563368	SUPERSTAY FULL COVERAGE POWDER	Honey	320		
205	1	N/A	041554562835	SUPERSTAY FULL COVERAGE POWDER	Classic Ivory	120		
206	1	N/A	041554562903	SUPERSTAY FULL COVERAGE POWDER	Coconut	355		
207	1	N/A	041554562866	SUPERSTAY FULL COVERAGE POWDER	Natural Beige	220		
208	1	N/A	041554563375	SUPERSTAY FULL COVERAGE POWDER	Java	375		

Column: 4 - Row: 06				Notch: 36		Fixture Type: TRAYS		Fixture Description: DRM RADIANT FNDTN 1.2 **			
Shade Chart Re-Order Code: PM0000038045				SS Graphic Re-Order Code: PM0000034477							
Graphic Re-Order Code: PM0000034479				SS Holder Re-Order Code: PM0000034174							
TRAYS Re-Order Code: PL2000000550				TRAYS Rolled Up Code: N/A				UPC Blade Code: PM0000021665			
Loc ID	Fac	Acct Code	UPC	Description		Shade	Shade #	Chip Codes			
209	1	N/A	041554579048	DREAM RADIANT LIQUID FOUNDATION		Fair Porcelain	02				
210	1	N/A	041554579062	DREAM RADIANT LIQUID FOUNDATION		Fair Ivory	08				
211	1	N/A	041554579079	DREAM RADIANT LIQUID FOUNDATION		Porcelain Ivory	10				

Row: 01	177	178	179	180	181	182	183	184	Lower Notch: 27
Row: 02	185	186	187	188	189	190	191	192	Lower Notch: 21
Row: 03									Lower Notch: 18
Row: 04	193	194	195	196	197	198	199	200	Lower Notch: 11
Row: 05	201	203	205	207					Lower Notch: 3
Row: 06	202	204	206	208					Lower Notch: 36
Row: 07	215	216	217	218	219	220	221	222	Lower Notch: 29
Row: 08	223	224	225	226	227	228	229	230	Lower Notch: 22
Row: 09		231	232	233	234	235	236	237	Lower Notch: 15
Row: 10	237	238	239	240	241				Lower Notch: 12
Row: 11	242	243	244	245	246	247			Lower Notch: 5

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Fall 2021						
212	1	N/A	041554579086	DREAM RADIANT LIQUID FOUNDATION	Classic Ivory	20
213	1	N/A	041554579093	DREAM RADIANT LIQUID FOUNDATION	Ivory Beige	30
214	1	N/A	041554579109	DREAM RADIANT LIQUID FOUNDATION	Nude Beige	35

Column: 4 - Row: 07		Notch: 29		Fixture Type: TRAYS		Fixture Description: DRM RADIANT FNDTN 2.2 **		
Shade Chart Re-Order Code: PM0000038046				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000034479				SS Holder Re-Order Code:				
TRAYS Re-Order Code: PL2000000550				TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
215	1	N/A	041554579123	DREAM RADIANT LIQUID FOUNDATION	Creamy Natural	50		
216	1	N/A	041554579130	DREAM RADIANT LIQUID FOUNDATION	Sandy Beige	60		
217	1	N/A	041554579147	DREAM RADIANT LIQUID FOUNDATION	Pure Beige	70		
218	1	N/A	041554579154	DREAM RADIANT LIQUID FOUNDATION	Natural Beige	75		
219	1	N/A	041554579178	DREAM RADIANT LIQUID FOUNDATION	Honey Beige	90		
220	1	N/A	041554579192	DREAM RADIANT LIQUID FOUNDATION	Coconut	125		
221	1	N/A	041554579215	DREAM RADIANT LIQUID FOUNDATION	Cocoa	130		
222	1	N/A	041554579222	DREAM RADIANT LIQUID FOUNDATION	Java	135		

Column: 4 - Row: 08		Notch: 22		Fixture Type: TRAYS		Fixture Description: DRM URBAN COVER 1.1 **	
Shade Chart Re-Order Code: PM0000038044				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000037944				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000478				TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
223	1	N/A	041554571523	DREAM URBAN COVER FOUNDATION	Porcelain	110	
224	1	N/A	041554571530	DREAM URBAN COVER FOUNDATION	Natural Ivory	112	
225	1	N/A	041554571554	DREAM URBAN COVER FOUNDATION	Classic Ivory	120	
226	1	N/A	041554571561	DREAM URBAN COVER FOUNDATION	Warm Nude	128	
227	1	N/A	041554571592	DREAM URBAN COVER FOUNDATION	Natural Beige	220	
228	1	N/A	041554571615	DREAM URBAN COVER FOUNDATION	Sun Beige	310	
229	1	N/A	041554571639	DREAM URBAN COVER FOUNDATION	Toffee	330	
230	1	N/A	041554571660	DREAM URBAN COVER FOUNDATION	Truffle	362	

Column: 4 - Row: 09				Notch: 15		Fixture Type: TRAYS		Fixture Description: DRM MATTE MOUSSE 1.1 (AA) **			
Shade Chart Re-Order Code: PM0000033818,PM0000033819						SS Graphic Re-Order Code: PM0000031248					
Graphic Re-Order Code: PM0000031253						SS Holder Re-Order Code:					
TRAYS : PL2000000380, PL2000000460						TRAYS Rolled Up Code: N/A				UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description		Shade	Shade #	Chip Codes			
231	1	N/A	041554507157	DREAM MATTE MOUSSE FOUNDATION		Pure Beige	70	PM0000015502			
232	1	N/A	041554507171	DREAM MATTE MOUSSE FOUNDATION		Honey Beige	90	PM0000015496			
233	1	N/A	041554537741	DREAM MATTE MOUSSE FOUNDATION		Natural Beige	75	PM0000015499			
234	1	N/A	041554510164	DREAM MATTE MOUSSE FOUNDATION		Caramel	120	PM0000015492			
235	1	N/A	041554507164	DREAM MATTE MOUSSE FOUNDATION		Medium Beige	80	PM0000015498			
236	1	N/A	041554511871	DREAM MATTE MOUSSE FOUNDATION		Cocoa	130	PM0000015494			

Column: 4 - Row: 10		Notch: 12		Fixture Type: HOOK BARS		Fixture Description: 6HK TS BRW TINT PEN (DEMO) HKBR UNLIT **		
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000028370				SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: PL2000000147				HOOK BARS Rolled Up Code: N/A			UPC Blade Code: PM0000008588	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
237	1	N/A	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	355		
238	1	N/A	041554547092	TATTOOSTUDIO BROW TINT PEN	Deep Brown	365		
239	1	N/A	041554559743	TattooStudio Brow Pomade	Soft Brown	374		
240	1	N/A	041554543872	COVER STICK (CORRECTOR)	Ivory	1		
241	1	N/A	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3		

Column: 4 - Row: 11			Notch: 5		Fixture Type: HOOK BARS		Fixture Description: 6HK BRW ULTRA SLIM (DEMO) HKBR UNLIT **				
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:				SS Holder Re-Order Code:			
Graphic Re-Order Code: PM0000031772				SS Holder Re-Order Code:				UPC Blade Code: PM0000008588			
HOOK BARS Re-Order Code: PL2000000147				HOOK BARS Rolled Up Code: N/A				UPC Blade Code: PM0000008588			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes				
242	1	N/A	041554572308	BROW ULTRA SLIM	SOFT BROWN	255					
243	1	N/A	041554572322	BROW ULTRA SLIM	MEDIUM BROWN	257					
244	1	N/A	041554572339	BROW ULTRA SLIM	DEEP BROWN	260					
245	1	N/A	041554578706	BROW FAST SCULPT	SOFT BROWN	255					
246	1	N/A	041554578720	BROW FAST SCULPT	MEDIUM BROWN	257					
247	1	N/A	041554578737	BROW FAST SCULPT	DEEP BROWN	260					

Row: 01	177	178	179	180	181	182	183	184	Lower Notch: 27
Row: 02	185	186	187	188	189	190	191	192	Lower Notch: 21
Row: 03									Lower Notch: 18
Row: 04	193	194	195	196	197	198	199	200	Lower Notch: 11
Row: 05	201	203	205	207	202	204	206	208	Lower Notch: 3
Row: 06		209	210	211	212	213	214		Lower Notch: 36
Row: 07	215	216	217	218	219	220	221	222	Lower Notch: 29
Row: 08	223	224	225	226	227	228	229	230	Lower Notch: 22
Row: 09		231	232	233	234	235			Lower Notch: 15
Row: 10	237	238	239	240	241				Lower Notch: 12
Row: 11	242	243	244	245	246	247			Lower Notch: 5





LINE NEW YORK





NEW! KEVIN AUERBACH SKIN PERFECTING SMOOTHING FOUNDATION
BIOACTIVE PORELESS BASE TO REDUCE EXCESSIVE SEBUM PRODUCTION



FIT & FLAW! MATE+PORELESS PORE PERFECTING FOUNDATION



LUDOVIC BALLA SUPERSTAY PORELESS FOUNDATION



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